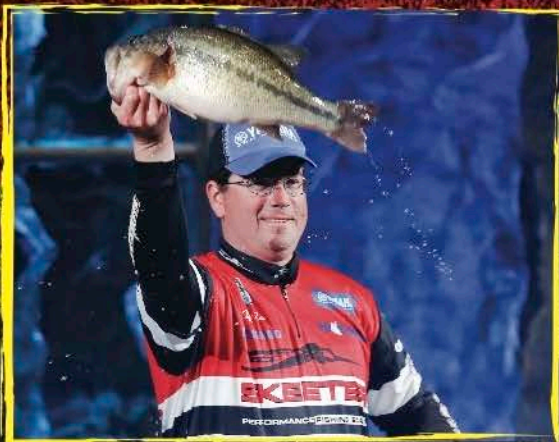


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what they really want!**™

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## CLIFF PACE

*BASS Elite Series Angler  
2013 Bassmaster Classic Champion*



## JACOB POWROZNIK

*BASS Elite Series Angler  
2015 BASS Rookie Of The Year*



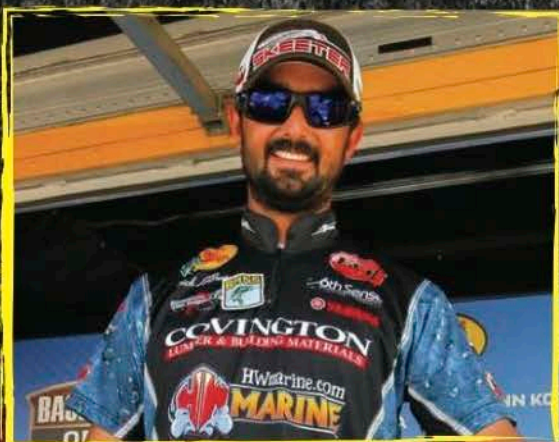
## HANK CHERRY

*BASS Elite Series Angler  
2013 Elite Series Toyota All-Star Week  
and Evan Williams Bourbon Champion*



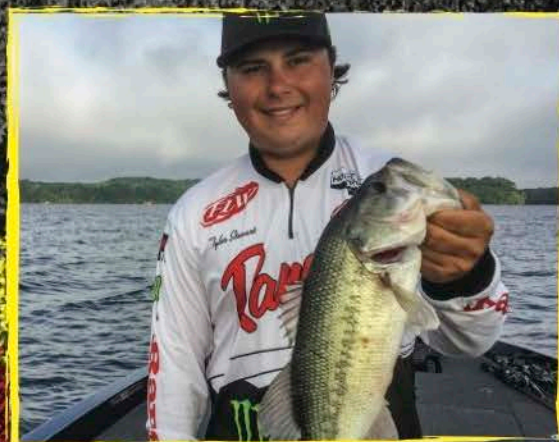
## KOBY KREIGER

*FLW Pro  
2002 BASS Northern Open Champion*



## NICK LEBRUN

*FLW All American Champion*



## TYLER STEWART

*FLW Pro*





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- Buzz Shad

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## PULSE swim jig

• 1/4 OZ  
• 3/8 OZ  
• 1/2 OZ

(Available in 3 Sizes and 26 Colors)

The Pulse swim jig has a custom built oversized 30 degree hook that allows for better hook sets and stands up to braided line use in heavy cover. The head shape is made to direct the hook point away from cover when contacting it.



## SKIPPING JIG

• 9/16 OZ  
• 7/16 OZ  
• 5/16 OZ

(Available in 3 Sizes and 8 Colors)

The skipping jig is the perfect jig design for attacking shallow visible cover. Designed with a very low center of gravity and a wide flattened head, this jig will skip effortlessly under docks and overhanging trees. Built with a custom 30 degree bend flat eye hook, it offers the best hook up ratio available than any jig on the market.



## ELITE punch jig

• 3/4 OZ  
• 1 OZ  
• 1-1/4 OZ



(Available in 3 Sizes and 22 Colors)

The Elite Punch Jig is made of 97% pure Tungsten. Each jig is paired with a high quality Pacemaker Series skirt and available in many colors.







## LIGHTNING BLADE • 3/8 OZ • 1/2 OZ

(Available in 2 Sizes and 11 Colors)

The Lightning Blade has an erratic "hunting" action that specifically targets fish located on and around shallow to moderate depth cover. In addition, its design allows the hook to sit farther away from the body promoting better hook ups.



BLACK GOLD SILVER



## LEDGE BLADE • 3/4 OZ • 1 OZ

(Available in 2 Sizes and 11 Colors)

The Ledge Blade has an erratic "hunting" action that specifically targets fish located on and around deep structure. In addition, its design allows the hook to sit farther away from the body promoting better hook ups.



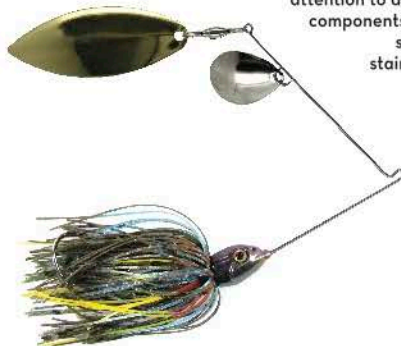
BLACK GOLD SILVER



## SPINNERBAIT • 3/8 OZ • 1/2 OZ

(Available in 2 Sizes and 7 Colors)

The Predator spinnerbait design has tremendous attention to detail. It's made with the highest quality components available and a variety of pacemaker skirt colors. It's super sharp round bend stainless hook ensures consistent hookups.



## LOCKED DOWN SWIMBAIT HEAD • 1/4 OZ • 1/8 OZ

5 PACK - Available in 2 Sizes

Designed by 2013 Bassmaster Classic Champion, Cliff Pace, the V&M Locked Down SwimBait Head is built with an emphasis on secure swimbait attachment. Molded with a series of ridges along the shank of the hook, the V&M Locked Down SwimBait Head provides rock-solid rigging that eliminates the need for messy glues and adhesives. Backed by a razor-sharp hook, the V&M Locked Down SwimBait Head is a must-have for capturing the attention of bait-hungry bass.



## SWIMBAIT HEAD 5/0 • 3/8 OZ 6/0 • 1/2 OZ • 3/4 OZ • 1 OZ

2 PACK - (Available in 4 Sizes and 4 Colors)

The Pacemaker SwimBait Head's lifelike design and paint schemes also incorporate weight distribution over the shank of it's Mustad hook to maintain a smaller profile head. It's pronounced keeper helps keep soft plastics in place to promote better hook-ups.



## SHAKEY HEAD AND MEGA SHAKEY HEAD

2 PACK - (Available in 6 Sizes and 2 Colors)



The Pacemaker Series Shakey Head and Mega Shakey Head are designed to keep your lure upright for ultimate hook ups. They have a flat top head and a horizontal line tie that ensures leverage that keeps bait at desired position.



## BOTTOM BUGGER • 3/8 OZ • 1/2 OZ • 3/4 OZ

(Available in 3 sizes and 2 Colors)

The V&M Bottom Buggy is designed to add lifelike wobble action to your favorite soft plastic when slowly dragged along the bottom in various depths of water.







## ALL ABOUT THE WILD ACTION!

V&M's "Wild Thang" Series is all about the "WILD" action! Designed to displace as much water as possible, it has more thump and vibration than any other soft plastic on the market. If you like action, try the "Wild Thang Series"!

### STRAIGHT WILD WORM

8.5", 8 PACK - (Available in 8 Colors)

The Strait Wild Worm has a very lifelike movement when coming in contact with current or cover. It's razor thin edge makes it very sensitive to the slightest of movement. It's thin body allows for easy penetration on hook-ups.



- |               |            |                |                           |
|---------------|------------|----------------|---------------------------|
| Green Pumpkin | Redbug     | Candybug       | Green Pumpkin Purple Haze |
| Black & Blue  | Plum Apple | Watermelon Red | Green Pumpkin Blue Haze   |

### WILD THANG - 8.5" AND 10.5"

8.5 - 8.5", 8 PACK - (Available in 13 Colors)  
10.5 - 10.5", 7 PACK - (Available in 13 Colors)

The Wild Thang has a very tight rippling tail action like no other worm in its class. The motion is so life like it actually intimidates the fish.



- |           |               |                      |                |            |
|-----------|---------------|----------------------|----------------|------------|
| Blue Flex | Red Shad      | Green Pumpkin Purple | Junebug Red    | Black Blue |
| Redbug    | Plum Apple    | Bama Bug             | Watermelon Red | Black Red  |
| Candybug  | Green Pumpkin | Watermelon Bluegill  |                |            |



### CLIFF'S WILD CRAW AND WILD CRAW JR.

Wild Craw - 4", 7 PACK - (Available in 21 Colors)  
Wild Craw Jr. - 3.5", 8 PACK - (Available in 21 Colors)

The V&M Wild Thang Craw is designed with fluttering J-shaped claws that provide a lethal thumping action. Along the body, the V&M Wild Thang Craw is fitted with a number of appendages that provide complimentary micro-movements.

- |               |                           |                  |                    |                         |
|---------------|---------------------------|------------------|--------------------|-------------------------|
| Delta Melon   | Black & Blue              | Watermelon Candy | Bloody Craw        | Green Pumpkin Blue Haze |
| Junebug       | Black/Blue/Silver         | Okeechobee Craw  | White Pearl        | Alabama Craw            |
| Bama Bug      | Watermelon Red            | Sapphire Junebug | Sprayed Grass      | Green Pumpkin           |
| Sapphire Blue | Green Pumpkin Purple Haze | Black Blue Swirl | Money Maker        | South African Special   |
|               |                           |                  | Green Pumpkin Blue |                         |







## FLAT WILD

4", 7 PACK - (Available in 12 Colors)

Designed by 2013 Bassmaster Classic Champion Cliff Pace, the Flat Wild was designed for a better hook up ratio in a small creature bait. The Flat Wild has a half ribbed and half stair stepped body which pushes water on the fall trapping air and allowing the bait to be more flexible for better hook penetration. The pinchers on the side allow for a subtle attraction of movement while also having darting action on the fall.

- |                    |               |             |                           |
|--------------------|---------------|-------------|---------------------------|
| Green Pumpkin      | Bama Bug      | Delta Melon | Green Pumpkin Purple Haze |
| Black/Blue/Silver  | Blue Shadow   | Wat. Red    | Okeechobee Craw           |
| Green Pumpkin Blue | Sapphire Blue | Bloody Craw | Black & Blue              |

## WILD LIZZIE - 6.5, 9.5

6.5 - 6.5", 9 PACK - (Available in 12 Colors)  
9.5 - 9.5", 7 PACK - (Available in 10 Colors)

Designed to displace as much water as possible, the V&M Wild Lizzie provides more thump and more vibration than any other lizard on the market. Built with a slender lizard body, numerous curled appendages, and a razor-thin tail, the V&M Wild Thang Lizards move massive amounts of water and have a versatile profile that comes to life with a number of different techniques.



- |   |                                       |                    |             |
|---|---------------------------------------|--------------------|-------------|
| Green Pumpkin                           | Black & Blue                          | Watermelon Red     | Bama Bug    |
| Wat. Candy Red                          | Black Red                             | Watermelon Seed    | Bloody Craw |
| Green Pumpkin Purple Haze<br>(6.5 Only) | Green Pumpkin Blue Haze<br>(6.5 Only) | Green Pumpkin Blue | Junebug     |







## DESIGNED BY: **BASSMASTER ELITE SERIES PRO JACOB POWROZNIK.**

After signing 2 time Bassmaster Elite Champion Jacob Powroznik in 2014, V&M and "J-PROZ" immediately went to work.

The plan was to add to their already deadly arsenal by developing a line of baits that combined the softness and durability of V&M products with conceptual ideas from J-PROZ himself! After months of testing and feedback from Jacob and Team V&M, the "J-PROZ Series" was born.

### J-MAG WORM

10.5", 5 PACK - (Available in 8 Colors)

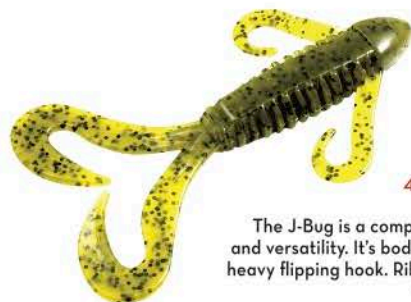
The J-Mag is a magnum sized finesse style worm that measures 10.5" & has a subtle action with the slightest movement. It's cupped tail adds extra swimming motion when pulled through the water even at slow speeds.



### J-MAG WORM JR.

6", 10 PACK - (Available in 8 Colors)

The J-Mag Jr is a smaller offering of the J-MAG worm that measures 5.75" & has a subtle action with the slightest movement. It's cupped tail adds extra swimming motion when pulled through the water even at slow speeds.



### J-BUG

4", 8 PACK - (Available in 19 Colors)

The J-Bug is a compact flippin' bait packed with action and versatility. It's body provides plenty of thickness for a heavy flipping hook. Ribbed and sides subtle kicking of it's appendages give it life like action.

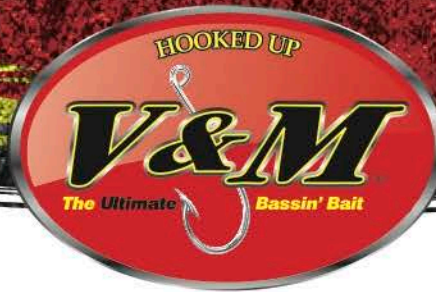


(Available in 4 Sizes and 9 Colors)

The J-Proz Series "Flash Jig" is a swim jig with an underspin blade. Built in 4 different sizes to allow you to fish shallow or deep, whichever you prefer. The Flash Jig is built with an extended long shank Mustad hook, and a sturdy weed guard to allow you to fish in and around cover.







## WE TAKE PRIDE IN THE QUALITY OF OUR PRODUCTS.

We take pride in the quality and fish catching ability of our products. Our products are made by fishermen for fishermen. Beginning with research and development, we rely heavily on our Pro Staff to provide input and feedback on our products. All baits available to our customers are field tested and proven to work. From manufacturing to packaging, our products are subject to four levels of quality control to ensure only the best of what we offer represents our brand name.

### 6" PORK PIN

6", 12 PACK - (Available in 11 Colors)

The V&M 6" Pork Pin offers buoyancy and action unparalleled by any other slender bodied finesse worm on the market. These features paired with the lifelike twitchy action of the "Pin" tail make it simply irresistible!



### 8" PORK PIN

8", 10 PACK - (Available in 11 Colors)

The V&M 8" Super Pork Pin offers buoyancy and action unparalleled by any other slender bodied finesse worm on the market. These features paired with the lifelike twitchy action of the "Pin" tail and its extra long body, make it simply an irresistible BIG MEAL!



### DROP SHAD

3.5", 8 PACK - (Available in 7 Colors)

Designed and perfected by V&M duo Cliff Pace and Jacob Powroznik. The Drop Shad is the perfect Drop Shot bait for all types of bass. It's thin tail and slender body gives the bait a great action even with the most subtle of movements. Made with the perfect combination of soft plastic and salt so the fish just can't resist it.



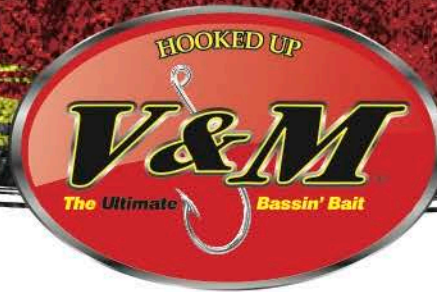
### TRICKSTER 6.5

6.5", 12 PACK - (Available in 6 Colors)

The V&M Trickster 6.5 offers more tail action than any other finesse worm on the market. Its "TRICKY" tail is considerably thicker than the midsection of the worm giving it a unique action sure to fool the most finicky fish.







## 5" CHOPSTICK

5", 10 PACK - (Available in 16 Colors)

Although typically rigged weightless for a well balanced parallel fall, the V&M Chopstick works very good both Texas & Carolina Rigged. It is available in a variety of popular colors that have been time tested & proven to catch fish.

- |                    |                      |                      |
|--------------------|----------------------|----------------------|
| Black Blue Glitter | Junebug              | Chaos                |
| Texas Smoke        | Watermelon Purple    | Watermelon Candy Red |
| Sweet Potato Pie   | Okeechobee Magic     | Watermelon Red       |
| Green Pumpkin Blue | Black Blue Blue Tail | Watermelon Seed      |
| Green Pumpkin      | Mardi Gras           | Green Pumpkin Neon   |
|                    |                      | Sun Gill             |



## CHERRY BUG AND CHERRY BUG JR.

(Available in 6 Colors)

The Cherry Bug and Cherry Bug Jr. make outstanding jig trailers. Their slight movements mimic the subtle action of a crawfish. The larger sized Cherry Bug has enough plastic for a 3/0 Flippin' hook, making it EXCELLENT for punching and flipping!

- |                    |               |                     |
|--------------------|---------------|---------------------|
| Watermelon Red     | Green Pumpkin | Green Pumpkin Blue  |
| Black Blue Glitter | Sapphire Blue | Green Pumpkin Candy |

## SWAMP HOG AND BABY SWAMP HOG

Baby Swamp Hog - 4", 10 PACK - (Available in 20 Colors)  
Swamp Hog - 5", 8 PACK - (Available in 20 Colors)

The V&M Swamp Hog and Baby Swamp Hog are action packed creature baits that are loaded with versatility. They work great Texas Rigged or Carolina Rigged and are ideal for punching the mats or deep brush piles for that big "kicker" bite.



- |                    |                      |                           |                         |
|--------------------|----------------------|---------------------------|-------------------------|
| Bama Bug           | Crab Apple           | Black Red Glitter         | Delta Melon             |
| Black Blue Glitter | Okeechobee Craw      | Green Pumpkin Purple Haze | Green Pumpkin           |
| Bloody Craw        | Sapp. Blue Junebug   | Watermelon Red            | Green Pumpkin Blue Haze |
| Watermelon Candy   | Watermelon Bluegill  | Watermelon Seed           | Black Blue Swirl        |
| Money Maker        | South Africa Special | Green Pumpkin Red Haze    | Green Pumpkin Blue      |

## SMALLIE TUBE 3.5

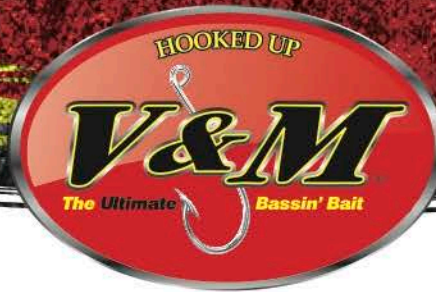
3.5", 8 PACK - (Available in 14 Colors)

The Smallie Tube 3.5 is designed with a perfect balance of salt and scent that fish crave. Its small profile mimics crawfish or perch making it an excellent offering for smallmouth bass. Rig it with the Smallie Tube hook for a perfect match of performance and action.



- |                          |                        |                   |
|--------------------------|------------------------|-------------------|
| Buzzard Snot             | Black Blue             | Wat. Candy Red    |
| Blue Craw Laminat        | Chaos                  | DMP Purple Copper |
| Watermelon Gold Silver   | Brown Craw Gold        | Sand              |
| Watermelon Purple Copper | Green Pumpkin          | Blue Flex         |
| Watermelon Red           | Dark Smoke Purple Gold |                   |





## PORK SHAD

4.75", 10 PACK - (Available in 8 Colors)

The V&M Pork Shad soft plastic jerk bait mimics a variety of baitfish including shad, shiners and bream. The fluke tail provides a natural action that can really entice even the most finicky of bass! The Pork Shad is extremely versatile and can be rigged in a variety of ways.



## HIGH TAIL SHAD

4.5", 5 PACK - (Available in 6 Colors)



Loaded with features unlike any other swimbait on the market, the V&M Hightail Shad Swim-bait generates an incredibly natural swimming motion. It utilizes a very unique reversed tail design that allows it to maintain its running depth, while also reducing the lift that's commonly associated with paddle tail swimbaits. The Hightail Shad's super slim profile also helps it produce its lifelike swimming action, and not just a standard swimbait tail kick.



## THUNDER SHAD AND THUNDER SHAD JR.

Thunder Shad - 4.25", 8 PACK - (Available in 9 Colors)

Thunder Shad Jr. - 3.5", 10 PACK - (Available in 9 Colors)



The V&M Thunder Shad mimics a variety of baitfish including shad, shiners and bream. The tail provides a natural action that can really entice even the most finicky of bass! It is extremely versatile and can be rigged in a variety of ways.



## BUZZ SHAD

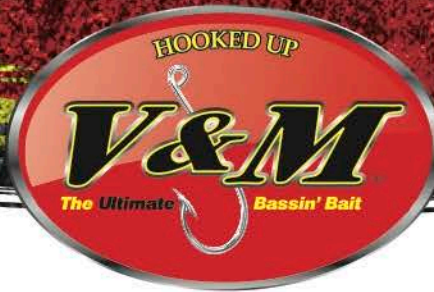
(Available in 4 Colors)



The Buzz Shad combines the fish drawing power of a buzzbait with the natural profile of a soft-plastic shad swimbait, giving you one of the most lethal topwater baits ever created. It features a premium blade and wire assembly with extra beads added to the front, which allows the Buzz Shad to be more weedless and come through heavier cover where big fish reside. The Buzz Shad is also equipped with a stout 5/0 V&M Frog Hook and a durable stainless-steel keeper that basically lets fish hook themselves and highly increases your fish-landing ratio.







## BUZZ FROG

(Available in 8 Colors)

The Buzz Frog wreaks havoc on the water with its heart thumping action. When you need to get the bass out of grass or pads, tie on the Buzz Frog!



## BAYOU BULLFROG

3.75", 5 PACK - (Available in 8 Colors)

The Bayou Bullfrog is a soft plastic frog with hard kicking leg action that fish simply can't resist. The tunnel belly design of the frog helps prevent the bait from rolling when retrieved quickly.



## CLASSIC BUZZBAIT

• 1/4 OZ  
• 3/8 OZ

(Available in 4 Colors)

Buzzbaits catch bigger bass, period. During the right conditions buzzbaits will draw vicious strikes from unwilling bass simply because they annoy them. The Classic Buzz Bait blade and rivet combination create some of the loudest noise your waters have heard.



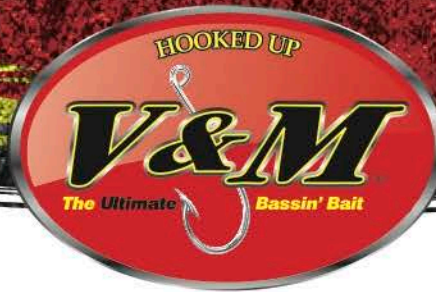
## SMALLIE TUBE HOOK

• 3/0 - 1/8 OZ  
• 3/0 - 3/16 OZ  
• 3/0 - 3/8 OZ

V&M Smallie Tube Hook delivers an innovative design that works wonders on all types of bass, especially smallmouth. Unlike regular tube jigs, the V&M Smallie Tube Hook is built with an extra-wide gap that allows for Texas-rigging and hides the point of the hook, so it can be fished around weeds and vegetation without snagging.







## HEAVY HITTER JIG • 1 OZ

(Available in 22 Colors)

The V&M Heavy Hitter jig is perfect for shallower water Football Jig presentation. The football shape of the head helps prevent hang-ups and creates a rocking motion when it is slowly dragged churning up debris and attracting bass.



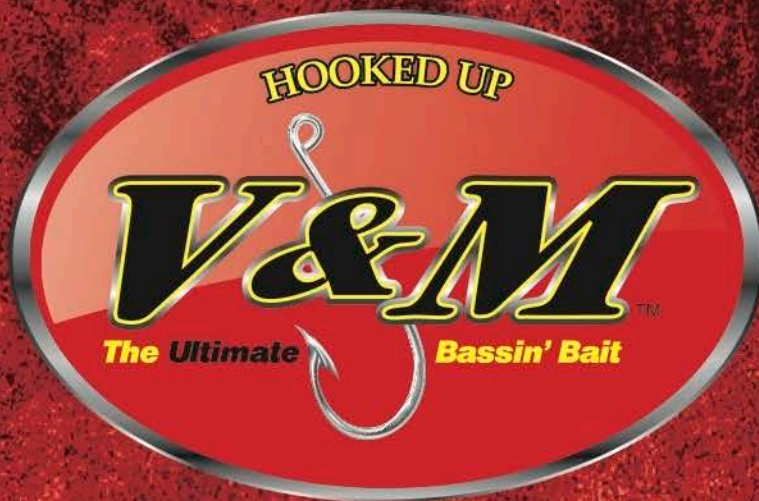
## PENETRATOR JIG • 3/4 OZ • 1 OZ • 1.5 OZ

(Available in 3 Sizes and 22 Colors)

The V&M Penetrator Jig is designed to handle the thickest of mats. With a recessed line tie, strong weed guard and an Ultra Sharp Mustad hook, you're set to tackle any jungle you may encounter.



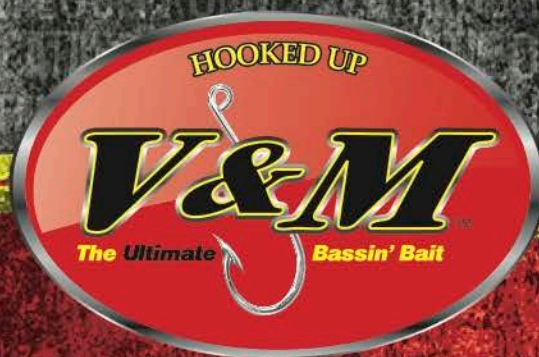




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